

The Oakwood Register

937-294-2662 www.oakwoodregister.com
Oakwood's Weekly Community Newspaper since 1992

WHY THE OAKWOOD REGISTER?

Circulation: 6,200

Estimated print readership: 15,500

Unique digital edition visitors per week: 1,500

Estimated total readership: 17,000

The Oakwood Register is an independent weekly newspaper delivered by carriers to every residence in Oakwood offering 99% saturation. Patterson Park and other adjacent residents receive *The Oakwood Register* by carrier as well. 1,200 papers are dropped at 30+ locations including the local grocery, banks, retail stores, salons, barbershops, restaurants, coffee houses, bookstores, libraries office and public buildings in and around Oakwood.

OAKWOOD WRITES IT

Much of the editorial content of the paper is generated by the community.

OAKWOOD READS IT

Articles and photos focus on Oakwood-specific topics that directly interest the community.

People and businesses of Oakwood are featured in announcements, career and civic accomplishments, city council meetings, city news and the police blotter.

School news includes academic achievements, honor roll, student clubs, sports calendar and events coverage.

Articles highlight the history and opinions that shape Oakwood as well as news of upcoming cultural events and a weekly arts review.

OAKWOOD FAVORS IT

In the 2004 Comprehensive Plan Survey residents named *The Oakwood Register* as their primary source of information about the city of Oakwood, over the city newsletter, the *Kettering Oakwood Times* and the *Dayton Daily News*.

The Oakwood Register is published each Wednesday by **The Winkler Company**
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